

Exemplars Response to Text Rubric

	Rhetorical Effectiveness Criteria	Conventions
Expert	<p>Purpose: May have a compelling opening and/or hook Includes good context and a clear focus.</p> <p>Organization: Is well organized Uses transitions effectively</p> <p>Voice and Tone: Voice and tone are appropriate to audience Has sentence variety and fluency May use precise and/or metaphorical language Voice of a knowledgeable person</p> <p>Detail/Elaboration: Includes a depth of information that supports the focus Has elaboration of the details Uses references to text and may have some direct quotations that support focus</p>	<p>Conventions: Has few errors</p>
Practitioner	<p>Purpose: Has some context and a clear focus</p> <p>Organization: Is well organized Uses some transitions</p> <p>Voice and Tone: Voice and tone are appropriate to audience Uses appropriate language, sentence structure and variety Voice of a knowledgeable person</p> <p>Detail/Elaboration: Includes information and references to text that support the focus May have some elaboration on the details</p>	<p>Conventions: May have multiple errors, but they do not interfere with meaning</p>
Apprentice	<p>Purpose: Opening has some context/context may be missing Has a topic and attempts a focus, but the focus may not control the writing</p> <p>Organization: Has some organization May need organization within paragraphs</p> <p>Voice and Tone: Language is pedestrian – May use slang Uses basic sentence structure</p> <p>Details/Elaboration: May have random and/or irrelevant details Details may be listed with no elaboration Ideas may not be elaborated or details are insufficient to support focus Has a few general references to text</p>	<p>Conventions: Many errors of multiple types. Errors may interfere with meaning</p>